

SPEAKER · AUTHOR · DESIGNER

JONATHAN IKER ZAMARRIPA

Founder, Cinematic Learning Systems

CLPF v1.1 · doi:10.5281/zenodo.23889919

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ABOUT THE SPEAKER

Jonathan Iker Zamarripa designs learning the way a director builds a scene. A learning experience designer and the founder of Cinematic Learning Systems, he created the Cinematic Learning Production Framework: an openly published framework for designing learning through cinematic grammar and AI. His work connects enterprise learning, leadership development, technology enablement, and creative production.

Published openly. Practitioner-theorist framework; not empirically validated.

TALKS & CONVERSATIONS

01 · SIGNATURE TALK

The Other Person in the Room

Practice scenarios vary what the learner says. They rarely vary who the other person is. This talk explores designing the counterpart with a hidden state the learner has to read, and what that changes about a simulation’s learning possibilities.

Best for: Leadership development, learning design conferences, and keynote audiences.

02 · AI & EVALUATION

Measure the Film, Not the Dailies

AI can raise performance in a session without building skill that lasts. This talk examines a practical evaluation rule: without the support, after a delay, in a case the learner hasn’t seen.

Best for: L&D and AI enablement conferences, evaluation tracks, and learning teams.

03 · AI ETHICS & DESIGN

Telling Them It’s AI Isn’t Enough

What does a learner need to understand before an AI-mediated scene, during it, and after? This talk explores disclosure as an experience-design decision, with attention to learner expectations, boundaries, and transparency.

Best for: Ethics panels, university courses, HR, compliance, and learning-design teams.

FORMATS

Keynote

30–45 minutes

Workshop

90 minutes to half day

Panel

Panelist or moderator

Guest lecture

50–75 minutes · live or virtual